



Organizing Clients' Participation In Exhibitions and Fairs

- Exhibitions, fairs and festivals of various types offer a great opportunity for corporate image-building, direct marketing of products / services and their sales promotion. As a PR agency one of our key functions is to organize the participation of our clients in exhibitions and fairs that they choose to participate in.

The services we provide in this regard extend from booking of space to designing and fabrication of stall / pavilion designing and production or Procurement of the required display materials, physical setup of the stall / pavilion, advertising / promotion of Client's participation and make professional personnel available to run the stall / pavilion if so desired by the client.

Maxim PR has undertaken a number of exhibition assignments for prestigious clients, including the **National Bank of Pakistan** for its participating in 2007.



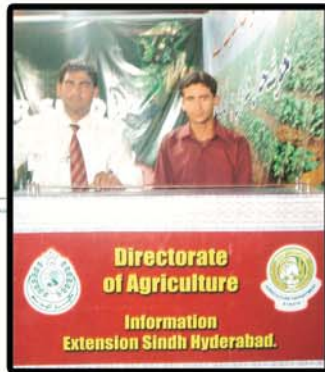
Participation in Exhibitions





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- Directorate of Agriculture Information Extension Sindh Hyderabad participated in n Maxim PR provided them professional services for the designing and fabrication of their stall and made arrangements for the display.



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- **Rufi Properties** is a prestigious name in the real estate sector and one of our major clients for PR and advertising services. The agency organized their participation in 2007 at Expo Center Karachi.



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- **Slimmers' Club** is one of our leading private sector clients for both advertising and PR services. They participated in the exhibition 2008 on Expo Centre Karachi for which designing and fabrication of the stall and all other arrangements were made by Maxim PR.



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